

Professional Development

Persuasive Presentations - 2 Days

Course Code: PD201

Persuasive Presentations, a two-day, instructor-led workshop, includes mini-lectures, discussions, case studies, and interactive exercises designed to improve the quality, delivery, and impact of participant's briefings and presentations. Persuasive Presentations is a workshop designed for professionals whose speeches, presentations, briefings and informal talks are expected to be of excellent quality in terms of focus, organization, support, and delivery.

Learning Objectives

- Identify areas of effectiveness
- Target areas for growth and development in your oral communication skills
- Increase listeners' perceptions of the presenter's credibility
- Analyze audiences and prepare presentations with a focus on the concerns of each audience
- Incorporate appropriate and powerful visual aids
- Improve speaking confidence
- Apply communication strategies
- Assess the impact of one's communication style on other people

Topics & Content

- Presentation planning
- Presentation structure
- Presentation delivery
- Engage and connect with the audience in a variety of settings
- Presentation preparation for impromptu and formal presentations
- Creation of varying sizes of presentations
- Delivering complex information
- Creating engaging slides and visual aids
- Responding to questions
- Maintaining dignity, professionalism, and control
- Pivoting and bridging to responses to questions

Course Information

Duration

2 days

Audience

This course is ideal for all personnel in the private or public workforce at any level whose job requires presentation skills.

Accreditations

PMI: 14 PDUs

NASBA: 16 CPEs

Nursing: 14 CEUs

OPM: 14 CLPs

OPM Competency: Communications



“The workshop was great! Very informative and a great way to practice learned concepts. Excellent!”